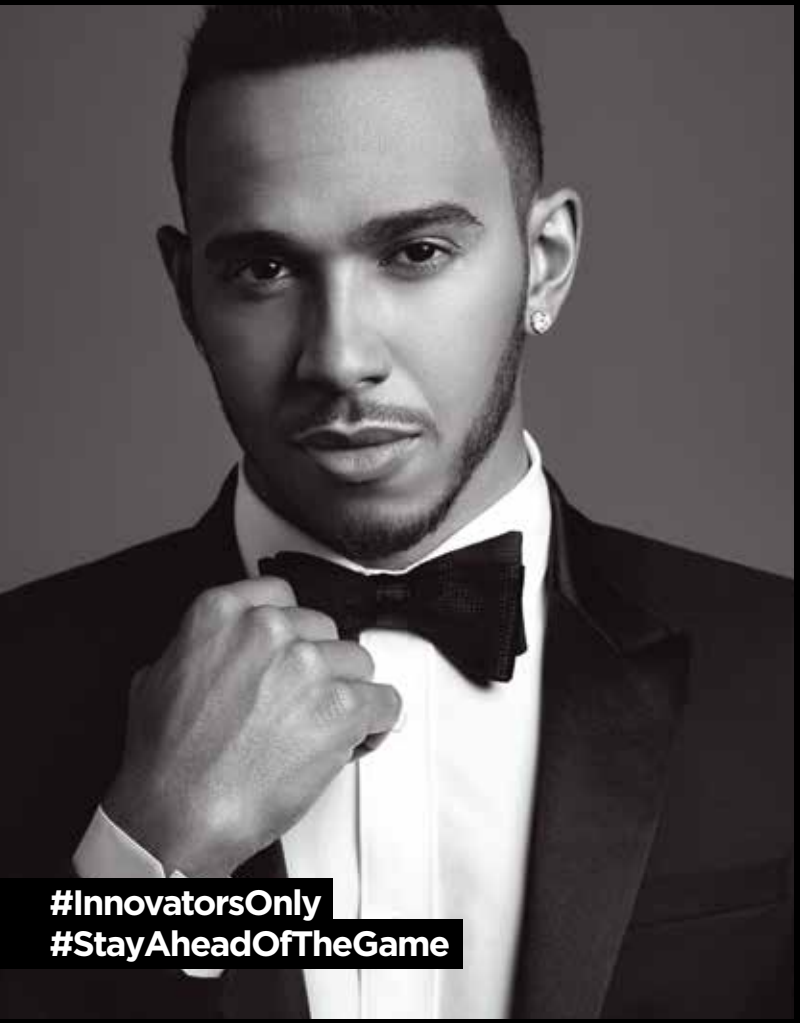


L'ORÉAL

BRANDSTORM CAMPUS 2017

IN PARTNERSHIP WITH

N°1 MEN SKINCARE WORLDWIDE L'ORÉAL PARIS MEN EXPERT

MARKETING & TECH CHALLENGE

PLAY.
EXPERIMENT.
INNOVATE.
COMPETE.

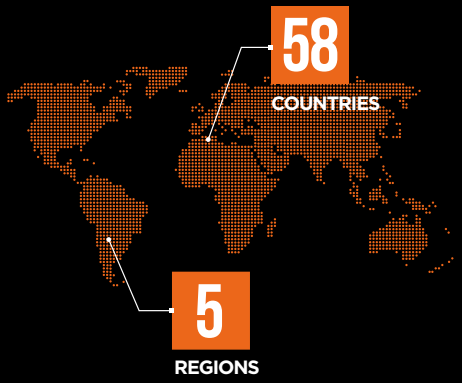
REGISTER AS A TEAM.

WWW.BRANDSTORM.LOREAL.COM

L'ORÉAL BRANDSTORM CAMPUS 2017

ABOUT BRANDSTORM:

95,000
PARTICIPANTS



#MISSION

DISRUPT MEN'S GROOMING WITH LIFE-CHANGING INNOVATION

CHOOSE YOUR PATH
BRAND CHALLENGE
OR
TECH CHALLENGE

BE INVINCIBLE
BUILD YOUR TEAM OF 3 STUDENTS

- LATEST 27.02.17 — ONLINE PITCH
- 27.04.17 — NATIONAL SELECTION
- MAY 2017 — REGIONAL SELECTION
- 15.06.17 — INTERNATIONAL FINALS IN PARIS

WHY PARTICIPATE?

BE CONNECTED
WITH L'OREAL EXECUTIVES AND THE WORLD

BE EMPOWERED
WITH COACHING AND E-LEARNING

BE THE BEST
AND WIN 10.000 EURO

25
YEARS OF INNOVATION

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DARE TO JOIN NOW

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